#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): June 18, 2020

# SAGA COMMUNICATIONS, INC.

(Exact Name of Registrant as Specified in its Charter)

Florida

1-11588

38-3042953

| (State or other jurisdiction of incorporation) |  | (Commission File Number)  | (IRS Employer Identification No.)                      |
|--|--|---|--|
|  | 73 Kercheval Avenue<br>Grosse Pointe Farms, MI<br>(Address of Principal Executive O                    | ffices)   | <b>48236</b> (Zip Code)                                |
|  | Registran  | t's telephone number, including area code: (313) 88   | 36-7070  |
| follow   | Check the appropriate box below if the Forming provisions:   | n 8-K filing is intended to simultaneously satisfy th   | e filing obligation of the registrant under any of the |
|  | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)                  |   |  |
|  | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)                 |   |  |
|  | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |   |  |
|  | Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |   |  |
| Securi   | ties registered pursuant to Section 12(b) of the   | Act:  |  |
|  | Title of each class  | Trading symbol(s)   | Name of each exchange on which registered              |
|  | Class A Common Stock,<br>par value \$0.01 per share  | SGA   | NASDAQ   |
|  | te by check mark whether the registrant is an<br>r) or Rule 12b-2 of the Securities Exchange Ac        |   | 95 of the Securities Act of 1933 (§230.405 of this     |
| Emerg  | ing growth company $\square$   |   |  |
|  |  | nark if the registrant has elected not to use the extersuant to Section 13(a) of the Exchange Act. $\Box$ | nded transition period for complying with any new      |

## Item 8.01 Other Events

On June 18, 2020, Saga Communications, Inc. announced that its Board of Directors is temporarily suspending its quarterly cash dividend in response to the continued economic uncertainty of the ongoing impact of COVID-19, as set forth in the press release included as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

Exhibit No. Description

99.1 Press Release dated June 18, 2020.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## SAGA COMMUNICATIONS, INC.

Dated: June 18, 2020 By: /s/ Samuel D. Bush

Samuel D. Bush

Senior Vice President and Chief Financial Officer

# INDEX OF EXHIBITS

Exhibit No. Description

99.1 Press release dated June 18, 2020.



Saga Communications, Inc.
Temporarily Suspends its Quarterly Cash Dividend
Due to Continued Uncertainty of the Economic Impact of COVID-19

Contact:

Samuel D. Bush 313/886-7070

Grosse Pointe Farms, MI – June 18, 2020 – Saga Communications, Inc. (Nasdaq - SGA) today announced that its Board of Directors is temporarily suspending the quarterly cash dividend in response to the continued economic uncertainty of the impact of COVID-19. Additional actions being taken to conserve the Company's cash position include reducing planned capital spending and seeking discounts from vendors.

By preserving the Company's cash position, the Company believes market conditions may present attractive acquisition opportunities.

The Company will consider the resumption of quarterly cash dividends in the near future as economic conditions permit.

Saga is a broadcasting company whose business is devoted to acquiring, developing and operating broadcast properties. Saga owns or operates broadcast properties in 27 markets, including 79 FM, 34 AM radio stations and 77 metro signals. For additional information, contact us at (313) 886-7070 or visit our website at www.sagacom.com.

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "believes," "expects," "anticipates," "guidance," "intent" and similar expressions are intended to identify forward-looking statements. Key risks, including risks associated with Saga's ability to effectively integrate the stations it acquires and the impact of federal regulation on Saga's business, are described in the reports Saga periodically files with the U.S. Securities and Exchange Commission, including Item 1A of our Annual Report on Form 10-K. Readers should note that these statements may be impacted by several factors, including national and local economic changes and changes in the radio broadcast industry in general, as well as Saga's actual performance. Results may vary from those stated herein and Saga undertakes no obligation to update the information contained here.