

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person * <b>LADA WARREN S</b>  (Last) (First) (Middle) <b>73 KERCHEVAL AVENUE</b>  (Street) <b>GROSSE</b> <b>POINTE MI 48236</b> <b>FARMS</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>SAGA COMMUNICATIONS INC [ SGA ]</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>Senior Vice President</b>
	3. Date of Earliest Transaction (Month/Day/Year) <b>06/16/2004</b>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	06/16/2004		M		13,925	A	\$3.998	19,262	D	
Class A Common Stock	06/16/2004		S		13,925	D	\$18.7418	5,337	D	
Class A Common Stock	06/17/2004		M		4,000	A	\$3.998	9,337	D	
Class A Common Stock	06/17/2004		S		4,000	D	\$18.5205	5,337	D	
Class A Common Stock								985.724 <sup>(1)</sup>	I	in 401(k)
Class A Common Stock								3,303.899 <sup>(2)</sup>	I	in ESPP

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (right to buy)	\$3.998	06/16/2004		M			13,925	(3)	06/27/2004	Class A Common Stock	13,925	\$0	4,000	D	
Employee Stock Option (right to buy)	\$3.998	06/17/2004		M			4,000	(3)	06/27/2004	Class A Common Stock	4,000	\$0	0	D	

**Explanation of Responses:**

- Includes shares acquired under the Issuer's 401(k) plan since the date of Mr. Lada's last ownership report.
- Includes shares acquired under the Issuer's ESPP since the date of Mr. Lada's last ownership report.
- Option became exercisable as to 20% of the shares on each of March 1, 1995, 1996, 1997, 1998 and 1999.

**Remarks:**

/s/ Warren S. Lada

06/18/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.