

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **March 2, 2016**

SAGA COMMUNICATIONS, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or other jurisdiction
of incorporation)

1-11588

(Commission File Number)

38-3042953

(IRS Employer
Identification No.)

**73 Kercheval Avenue
Grosse Pointe Farms, MI**

(Address of Principal Executive Offices)

48236

(Zip Code)

Registrant's telephone number, including area code: **(313) 886-7070**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On March 2, 2016, Saga Communications, Inc. (the “Company”) announced that Warren Lada was appointed to Chief Operating Officer, effective March 2, 2016. A copy of the press release announcing the promotion of Mr. Lada is attached as Exhibit 99.1 to this Form 8-K.

Mr. Lada, age 61, previously was Executive Vice President, Operations of the Company since March 2012, and prior to that, was Senior Vice President, Operations of the Company from 2000 to 2012.

There are no arrangements or understandings between Mr. Lada and any other persons pursuant to which Mr. Lada was appointed as Chief Operating Officer of the Company. There are no family relationships between Mr. Lada and any of the Company’s directors or executive officers. Mr. Lada has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated March 2, 2016.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SAGA COMMUNICATIONS, INC.

Dated: March 4, 2016

By: /s/ Samuel D. Bush
Samuel D. Bush
Senior Vice President and Chief Financial Officer

INDEX OF EXHIBITS

Exhibit No. **Description**

99.1 Press Release dated March 2, 2016.



Saga Communications, Inc.
Announces Appointment of Chief Operating Officer

Grosse Pointe Farms, MI – March 2, 2016 – Saga Communications, Inc. (NYSE MKTSGA) today announced the appointment of a Chief Operating Officer.

The Board of Directors of Saga Communications, Inc., announced today that Warren S. Lada, Executive Vice President of Saga Communications, Inc., has been appointed as Chief Operating Officer, effective March 2, 2016. Edward K. Christian, President, Chairman and CEO commenting on his appointment, said, “Warren has been with Saga for over two decades in various capacities, starting as a market manager and now currently as Executive Vice President. We have worked side by side in growing Saga into a well-respected company in the Broadcast industry. His promotion to COO is long overdue.”

Saga Communications, Inc. is a broadcasting company whose business is devoted to acquiring, developing and operating broadcast properties. The Company owns or operates broadcast properties in 26 markets, including 67 FM and 32 AM radio stations, 4 television stations and 5 low-power television stations. For additional information, contact us at (313) 886-7070 or visit our website at www.sagacom.com.
