# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 14, 2021

# SAGA COMMUNICATIONS, INC.

(Exact Name of Registrant as Specified in its Charter)

| Florida  | 1-11588   | 38-3042953                                 |
|--|---|--|
| (State or other jurisdiction of incorporation)                               | (Commission File Number)  | (IRS Employer<br>Identification No.)       |
| 73 Kercheval Avenue<br>Grosse Pointe Farms, MI                               |   | 48236                                      |
| (Address of Principal Executive Offices)                                     |   | (Zip Code)                                 |
| Registrant's t   | elephone number, including area code: (3  | 13) 886-7070                               |
| Check the appropriate box below if the registrant under any of the following | the Form 8-K filing is intended to simul provisions:                                    | taneously satisfy the filing obligation of |
| ☐ Written communications pursuant to   | Rule 425 under the Securities Act (17 CF  | R 230.425)                                 |
| $\square$ Soliciting material pursuant to Rule                               | 14a-12 under the Exchange Act (17 CFR :   | 240.14a-12)                                |
| ☐ Pre-commencement communications  | s pursuant to Rule 14d-2(b) under the Exc   | hange Act (17 CFR 240.14d-2(b))            |
| ☐ Pre-commencement communications  | s pursuant to Rule 13e-4(c) under the Excl  | nange Act (17 CFR 240.13e-4(c))            |
| Securities registered pursuant to Section                                    | 12(b) of the Act:   |  |
| Title of each class  | Trading symbol(s)   | Name of each exchange on which registered  |
| Class A Common Stock, par value<br>\$0.01 per share                          | SGA   | NASDAQ Global Market                       |
|  | strant is an emerging growth company as or<br>e 12b-2 of the Securities Exchange Act of |  |
|  | te by check mark if the registrant has ele<br>revised financial accounting standards pr |  |
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#### Item 8.01. Other Events.

On December 14, 2021, Saga Communications, Inc. announced that its Board of Directors declared a quarterly cash dividend of \$0.16 per share and a special cash dividend of \$0.50 per share on its Classes A and B Common Stock to be paid on January 14, 2022 to shareholders of record on December 27, 2021, as set forth in the press release included as Exhibit 99.1 hereto.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated December 14, 2021.

Cover Page Interactive Data File (embedded within the Inline XBRL document)

## INDEX OF EXHIBITS

Exhibit No.

99.1 104

<u>Press Release dated December 14, 2021.</u>
Cover Page Interactive Data File (embedded within the Inline XBRL document)

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### SAGA COMMUNICATIONS, INC.

Dated: December 14, 2021 By: /s/ Samuel D. Bush

Samuel D. Bush

Senior Vice President and Chief

Financial Officer



Saga Communications, Inc.

Declares a Quarterly Cash Dividend of \$0.16 per Share and a Special Cash Dividend of \$0.50 per share

Contact: Samuel D. Bush (313) 886-7070

Grosse Pointe Farms, MI – December 14, 2021 – Saga Communications, Inc. (Nasdaq - SGA) today announced that its Board of Directors declared a quarterly cash dividend of \$0.16 per share and a special cash dividend of \$0.50 per share. The dividend will be paid on January 14, 2022, to shareholders of record on December 27, 2021. The aggregate amount of the payment to be made in connection with the quarterly and special dividends will be approximately \$4.0 million. The quarterly and special cash dividends will be funded by cash on the Company's balance sheet. Including this dividend, the Company will have paid over \$77 million in dividends to shareholders since the first special dividend was paid in 2012.

The Company currently intends to pay regular quarterly cash dividends in the future as declared by the Board of Directors. Consistent with its strategic objective of maintaining a strong balance sheet and with returning value to our shareholders, the Board of Directors will also consider declaring special cash dividends, and stock buybacks in the future.

Saga is a broadcasting company whose business is devoted to acquiring, developing, and operating broadcast properties. Saga owns or operates broadcast properties in 27 markets, including 79 FM, 34 AM radio stations and 79 metro signals. For additional information, contact us at (313) 886-7070 or visit our website at www.sagacom.com.

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as "will," "may," "believes," "expects," "anticipates," "guidance" and similar expressions are intended to identify forward-looking statements. Key risks, including risks associated with Saga's ability to effectively integrate the stations it acquires and the impact of federal regulation on Saga's business, are described in the reports Saga periodically files with the U.S. Securities and Exchange Commission, including Item 1A of our Annual Report on Form 10-K. Readers should note that these statements may be impacted by several factors, including national and local economic changes, changes in the radio broadcast industry in general, and the effects of the ongoing COVID-19 pandemic, as well as Saga's actual performance. Results may vary from those stated herein and Saga undertakes no obligation to update the information contained here.